SAAED BADDAY

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(825) 365-4266

• Calgary, Alberta T1Y3S3

SKILLS

- Public Speaking
- Administrative Experience
- Complex Problem-Solving
- Hospitality Management
- Time Management
- Strategic Planning
- Team Building
- Leadership
- Project Management

EDUCATION

Australian Institute of Business

Adelaide, Australia • Expected in 09/2026

MBA: Human Resource Management Specialization

Harvard Business School Boston, Massachusetts • Expected in 12/2024

Certificate: Organizational Leadership

University of British Columbia & Circuit Stream Canada • Expected in 09/2024

Certificate: Game Developer

Nelson Mandela High School Calgary, AB • 2020

High School Diploma

• Professional Development Studies: Business Administration.

PROFESSIONAL SUMMARY

Encouraging team player and analytical problem-solver with talents for team building, leading and motivating, as well as excellent customer relations aptitude and relationship-building skills. Proficient in using independent decision-making skills and sound judgment to positively impact company success. Dedicated to applying training, monitoring and morale-building abilities to enhance employee engagement and boost performance.

WORK HISTORY

Dytomic - Game Designer Calgary, AB • 02/2024 - Current

- Enhanced player experience by designing innovative game mechanics and systems.
- Collaborated with cross-functional teams to develop engaging game content and storylines.
- Increased user retention through the implementation of effective reward systems and progression structures.
- Optimized level designs for improved gameplay flow and challenge balance.

TELUS Spark Science Centre - Team Lead, Live Science Connections Calgary, AB • 07/2023 - 02/2024

- Coached team members in techniques necessary to complete job tasks.
- Worked different stations to provide optimal coverage and meet production goals.
- Evaluated employee skills and knowledge regularly, training, and mentoring individuals.
- Monitored team performance and provided constructive feedback to increase productivity and maintain quality standards.
- Supervised and trained team members to confirm compliance with set procedures and quality/safety requirements.

TELUS Spark Science Centre - Science Guide, Performer Calgary, AB • 11/2021 - 07/2023

- Engaged with guests to create memorable experiences through live scientific performances.
- Coached, safety trained, and directed team members.
- Collaborated with other team members to create new engaging experiences.
- Implemented creative techniques to create and present unique performances.
- Managed variety of technical equipment used in performances.

Bad Days Game Studios - Lead Game Developer Calgary, AB • 11/2019 - 02/2021

- Designed, developed, and published a horror-puzzle game on Steam.
- Lead a team of artists, coders, voice actors, QAs, and more to implement game designs and ensure a polished final product.
- Discussed issues with team members to provide resolution and apply best practices.
- Designed reusable and reliable code for multi-purpose uses.
- Refactored existing codebase for improved readability and maintainability.

Junior Achievements - Manager, Business Marketing Saint John, NB • 08/2018 - 10/2019

- Managed and motivated team members to be productive and engaged at work.
- Accomplished multiple tasks within established timeframes.
- Maintained professional, organized, and safe environment for employees.
- Resolved staff member conflicts, actively listening to concerns and finding appropriate solutions.
- Trained new and existing employees to maximize team agility and performance.

IDEA Centre & Brilliant Labs - Digital Content Creator Saint John, NB • 04/2018 - 07/2018

- Applied current editing and photography tools to tell great stories.
- Created dynamic graphics and pieces to increase website and social media traffic.
- Implemented strategies and tactics to grow followers on social media channels.
- Developed original content using social listening and independent sources.
- Identified target audiences to analyze characteristics, behavior and media habits.

Growing Graduates - Internet Sales & Marketing Lead Saint John, NB • 02/2017 - 03/2018

- Built relationships with customers and communities to establish long-term business growth.
- Located merchandise across various stores to address customer needs.
- Collaborated with upper management to implement continuous improvements and exceed team goals.
- Increased sales and customer satisfaction through personalized services.
- Trained sales staff on company procedures and salesmanship.

Howard Johnson's Hotels - Hospitality & Interpreter Saint John, NB • 09/2016 - 01/2017

- Prepared and presented management with detailed reports on customer satisfaction and hospitality services to aid in decision making.
- Stayed up-to-date with industry regulations and standards to offer compliant hospitality services.

ACCOMPLISHMENTS

- Recipient of W.R.D Coffey Award, Outstanding Contribution.
- Recipient of Company of the Year, Movie Night Makers (JA).
- Recipient of Gold Medal, Skills Canada Live Production.
- Professional Development Studies: Business Administration, Agile Development, Business Marketing, Management & Leadership.
- Recipient of Teens Who Care, New Brunswick.
- Recipient of High Honors, NMHS.
- School Speaker, NMHS.
- Student Council, NMHS.

AFFILIATIONS

• Live performance and Tourism site, Marco Polo Ship.